

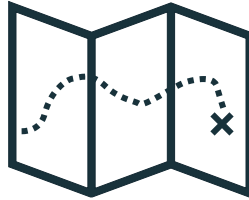


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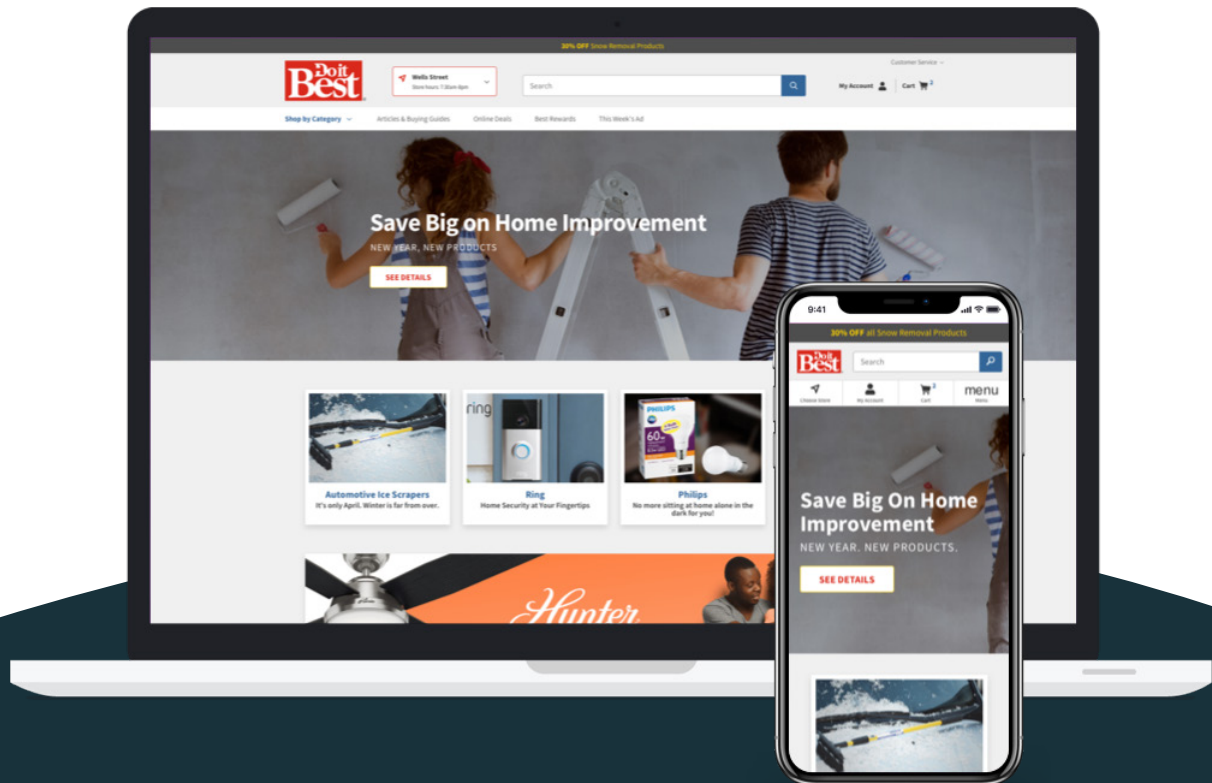
ECOM - Backward & Forward





The platform and people ready to
empower you to **meet your goals**
today and help roadmap where
you could be tomorrow.

Does your current online identity (your website) mirror your in-store brand experience?



Platform Solutions



Fully Hosted Domains



Custom Designs



Content Integration



Analytics



Products



Shopping Cart



Store Management



Marketing & SEO

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People Solutions



Do it Best® eCommerce Department

- *Customer Service*
- *Payment Processing*
- *Fraud Detection*
- *Tax Collection & Filing*
- *Shipping*



Concierge Services

- *SSL Management*
- *Domain Management*
- *Proactive Marketing*
- *Etc.*

Fees may apply.

Plans

We have diverse product offerings to meet your specific goals today and allow you to grow in the future.

Feature	Basic	Standard	Advanced	Professional	Premium
Ship-to-Store On Doitbest.com*	X	X	X	X	X
eCommerce	X	X	X	X	X
CUSTOMIZATION					
Custom Domain	X	X	X	X	X
Member Logo	X	X	X	X	X
Digital Dashboard**	X	X	X	X	X
Custom Home Page	—	X	X	X	X
Custom Navigation	—	X	X	X	X
Custom Pages	2	Unlimited	Unlimited	Unlimited	Unlimited
- Standard Content Pages	—	X	X	X	X
- Resources Pages (Blog, Articles)	—	X	X	X	X
- Photo Galleries	—	X	X	X	X
Increased SEO Value	—	X	X	X	X
DO IT BEST PRODUCTS					
Product Catalog (67,000+ Products)	X	X	X	X	X
Ability To Purchase Online	X	X	X	X	X
Member Data Driven Promotions	—	X	X	X	X
Member Retail Pricing	—	—	X	X	X
In Store Inventory	—	—	—	X	X
Same Day Pick Up	—	—	—	X	X
MEMBER CUSTOM PRODUCTS					
Online Catalog Only (Manual Input)	—	—	X	X	X
Online Catalog Only (Automation)	—	—	—	X	X
In Store Inventory	—	—	—	X	X
Ability to Purchase Online	—	—	—	—	X
Same Day Pick Up	—	—	—	—	X

Do it Best eCommerce Department provides customer service, payment processing, fraud detection, tax collection, tax filing, and shipping for all plans through Professional.

* Ship-to-Store only on Doitbest.com is still available.

** All plans support the Digital Dashboard integration. Participation and setup fees apply.